

## INTRODUCING BIFENTHRIN-PLUS-C 7.9%

Leo Renello of the Arizona Chemical Group LLC., has developed an innovative cellulose technology which he has incorporated in many molecules to reduce the amount of AI in the finished product as well as to lower the use rates required for efficacy in pest control.

Leo used the cellulose technology in the development of Fipronil-Plus-C in 2019. Fipronil-Plus-C is EPA approved and now labeled for indoor crack & crevice and outdoor spot treatments. It is the only Fipronil based product approved for these treatments and is utilized by many PMPs in the United States and the Caribbean. Commencing year 1997 Leo has developed fourteen other EPA approved labels with his cellulose technology; several of these were sold by Univar (Veseris) under their MasterLine product line.

The latest addition to Leo's cellulose-based range of products is the innovative **Bifenthrin-Plus-C**. The proprietary cellulose component protects the active ingredient in Bifenthrin-Plus-C from microbial and ultraviolet degradation thereby enhancing the efficacy and longevity of the product in the area where it was applied. This results in longer lasting target pest control and reduced frequency in application.

**Bifenthrin-Plus-C** will offer an excellent option for **Barrier Treatment of mosquitoes** and other labeled flying and crawling insect pests.

### **Bifenthrin-Plus-C mixes Easily with Water & has the following key features & benefits:**

- Controls listed Insects and Mites on Trees, Shrubs, Flowering Plants, Non-Bearing Fruit and Nut Trees, and Flowers
- Controls Pests Indoors and Outdoors on Residential, Institutional, Public, Commercial, and Industrial Buildings, and Lawns, Ornamentals, Parks, Recreational Areas, and Athletic Fields.
- For Use in Interiorscapes including Hotels, shopping malls, and Office Buildings
- For Use in Outdoor Landscapes including Residential Dwellings, Parks, Institutional Buildings, Recreational Areas, Athletic Fields, and Home Lawns
- Prevents and Controls Termites in and around Structures and Constructions
- Prevents and Controls Ticks (including ticks that may transmit Lyme Disease and Rocky Mountain Spotted Fever)
- For the Control of Deer ticks (Ixodessp).

It is with a tremendous sense of pride and accomplishment that we now offer the innovative **Bifenthrin-Plus-C** as a new solution for the toolbox of Pest Management Professionals.

**Sincerely,**

**Leo Renello**  
**Arizona Chemical Group LLC.**

